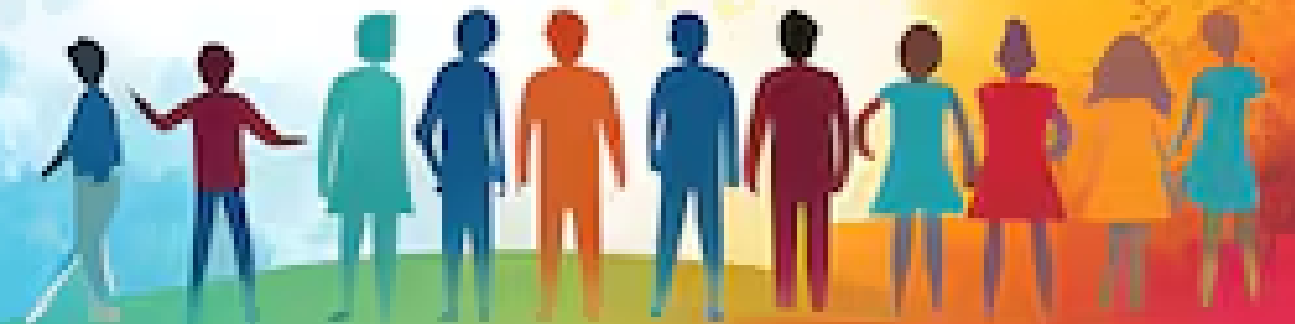




GYAANDEEP ECO FOUNDATION

Learn Today, Lead Tomorrow

Industry: Social Impact / Non-Profit Sector



About Us: Education for Stronger Communities



Gyaandeep Eco Foundation is a Section 8 non-profit organization dedicated to improving the lives of underserved communities through education, women empowerment, healthcare, rural development, environmental conservation and social welfare. The Foundation works with communities, volunteers, institutions and development partners to create sustainable livelihood opportunities, improve access to essential services and promote long-term social and economic development.

VISION

To build empowered, educated, healthy and environmentally responsible communities where every individual has equal opportunities to live with dignity and achieve sustainable growth.

MISSION

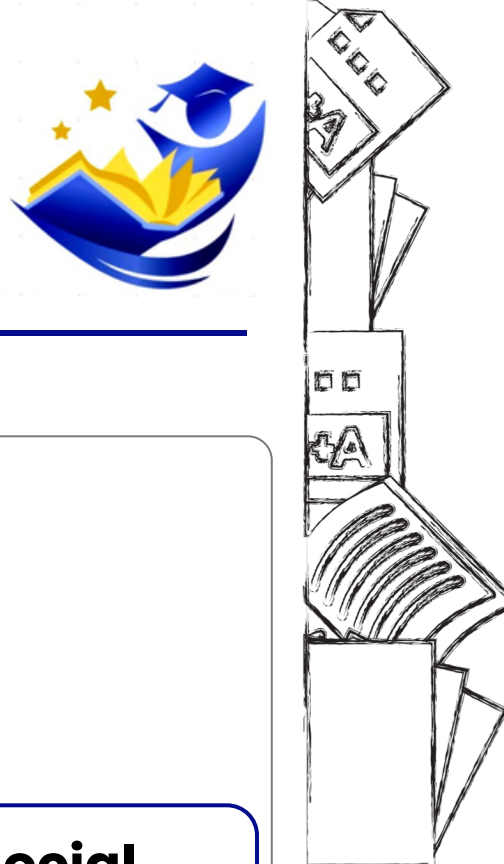
To support underserved communities through quality education, skill development, women empowerment, healthcare awareness, rural livelihood programs, environmental initiatives and access to basic necessities such as food, clothing and clean drinking water.

VALUES

- Education First
- Care & Compassion
- Integrity
- Discipline & Values
- Inclusiveness



Industry Problems



Industry Problems



Limited Access to Quality Education

Children and youth in underserved communities often lack learning resources, scholarships and career guidance.



Low Women Participation in Livelihoods

Many women face limited access to skills, employment, entrepreneurship opportunities and financial independence.



Inadequate Healthcare and Basic Services

Rural communities frequently struggle with limited healthcare access, sanitation, clean drinking water and welfare support.

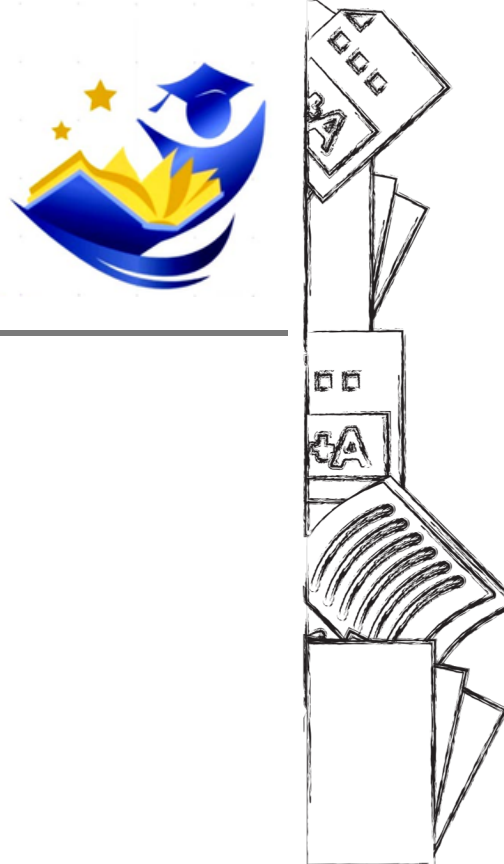


Fragmented Social Development Initiatives

Education, health, livelihood and environmental challenges are often addressed separately, reducing long-term community impact.



Our Impactful Solutions



Education & Scholarship Support

Providing learning resources, educational assistance and higher-education opportunities for underserved children and youth.



Women Empowerment & Skill Development

Equipping women with practical skills, financial awareness, entrepreneurship support and livelihood opportunities.



Healthcare, Wellness & Ambulance Seva

Organizing medical camps, health-awareness programs and ambulance services to improve emergency transportation and access to timely healthcare for rural and vulnerable communities.



Rural Livelihood & Social Welfare

Supporting farmers, low-income families, elderly people and disadvantaged groups through livelihood and welfare programs.

Environmental & Clean Water Initiatives

Promoting tree plantation, waste-management awareness, conservation practices and access to safe drinking water.

What We Offer



Education & Scholarship Support

Scholarships, learning resources and higher-education assistance for underserved students.

Women Empowerment

Skill training, entrepreneurship support and livelihood opportunities for women.

Healthcare & Ambulance Services

Health camps, preventive-care awareness, community wellness programs and ambulance support for emergency patient transportation.

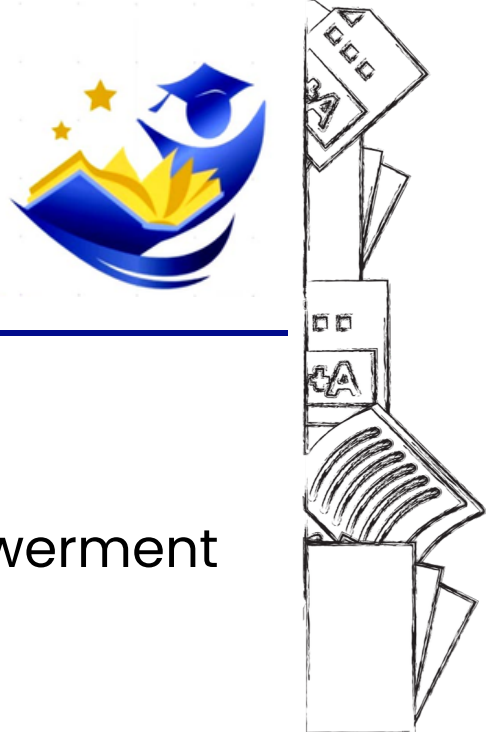
Rural & Social Development

Support for farmers, vulnerable families, elderly people and rural communities.

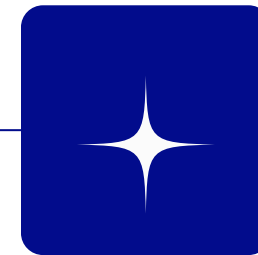
Environment & Clean Water

Tree plantation, conservation, waste awareness and safe drinking-water initiatives.

Unique Selling Points



GYAANDEEP ECO FOUNDATION



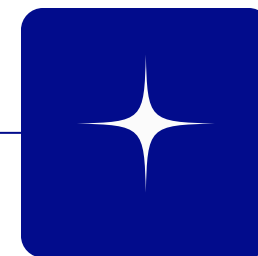
Integrated Development Approach

Combines education, healthcare, livelihoods, women empowerment and environmental action under one platform.



Grassroots Community Focus

Programs are designed around the actual needs of rural and underserved communities.



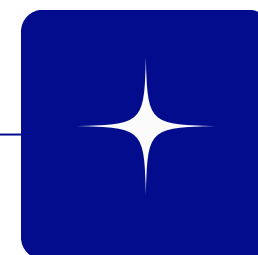
Women and Family-Centric Impact

Empowering women creates wider improvements in household income, education and well-being.



Sustainable, Long-Term Solutions

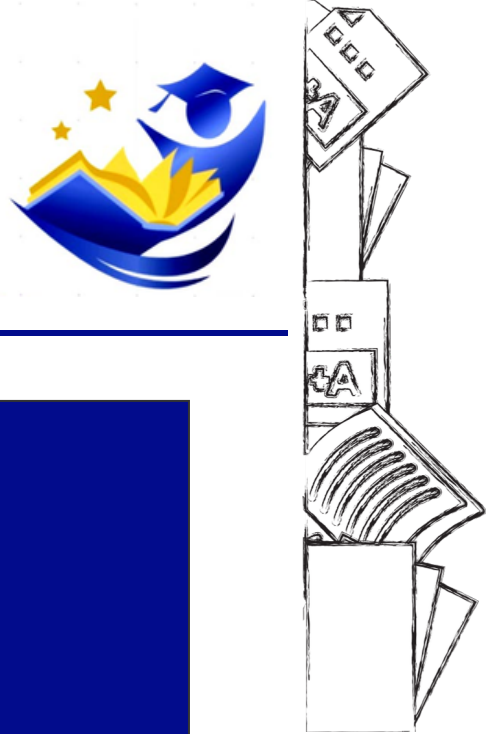
Focuses on skills, self-reliance and community participation rather than only short-term assistance.



Strong Collaboration Potential

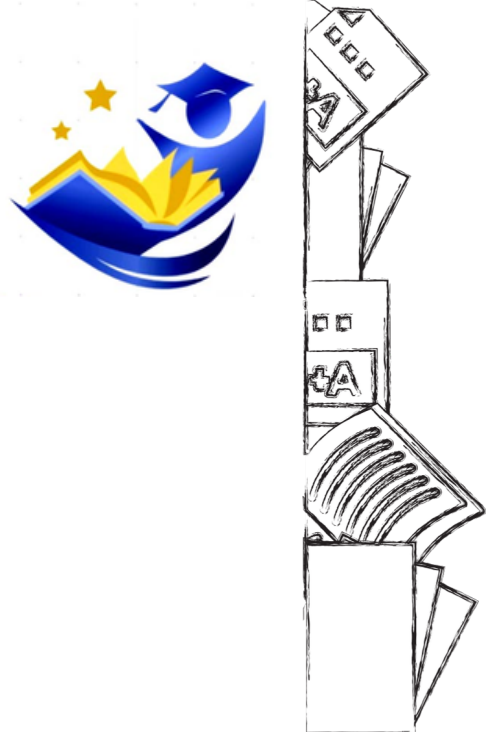
Works with volunteers, institutions, government bodies and CSR partners to expand impact.

STP Analysis



Segment	Details
Segmentation	Rural and underserved communities, women, children, youth, farmers, elderly people and low-income families requiring education, healthcare, livelihood and welfare support.
Targeting	Priority is given to vulnerable communities in West Bengal, especially women, students, rural families, farmers and individuals with limited access to essential services.
Positioning	Gyaandeep Eco Foundation is positioned as an integrated social-impact organization delivering sustainable solutions across education, women empowerment, healthcare, rural development and environmental protection.

Market Size



The global nonprofit and social impact organizations market size is valued at USD **313.74 billion**, with total sector revenues projected to reach USD 481.18 billion by 2032 at a compound annual growth rate (CAGR) of 6.3%.

Source: Maximize Market Research Industry Study,

Reasons for Growth – Social Impact / Non-Profit Sector

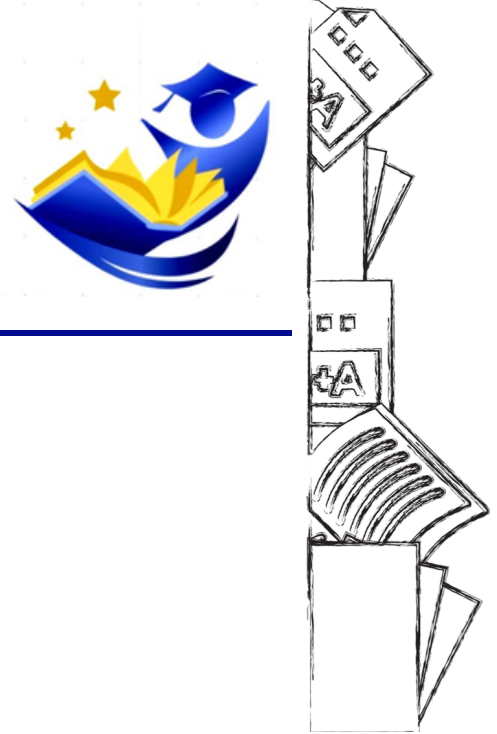
Rising CSR Participation–Companies are increasingly supporting education, healthcare, livelihoods and environmental initiatives through CSR programs.

Greater Focus on Inclusive Development–Government and institutions are prioritizing women empowerment, rural development and support for underserved communities.

Increasing Rural Student Migration–Many students from villages move to towns/cities for studies, creating demand for safe and affordable hostel accommodation.

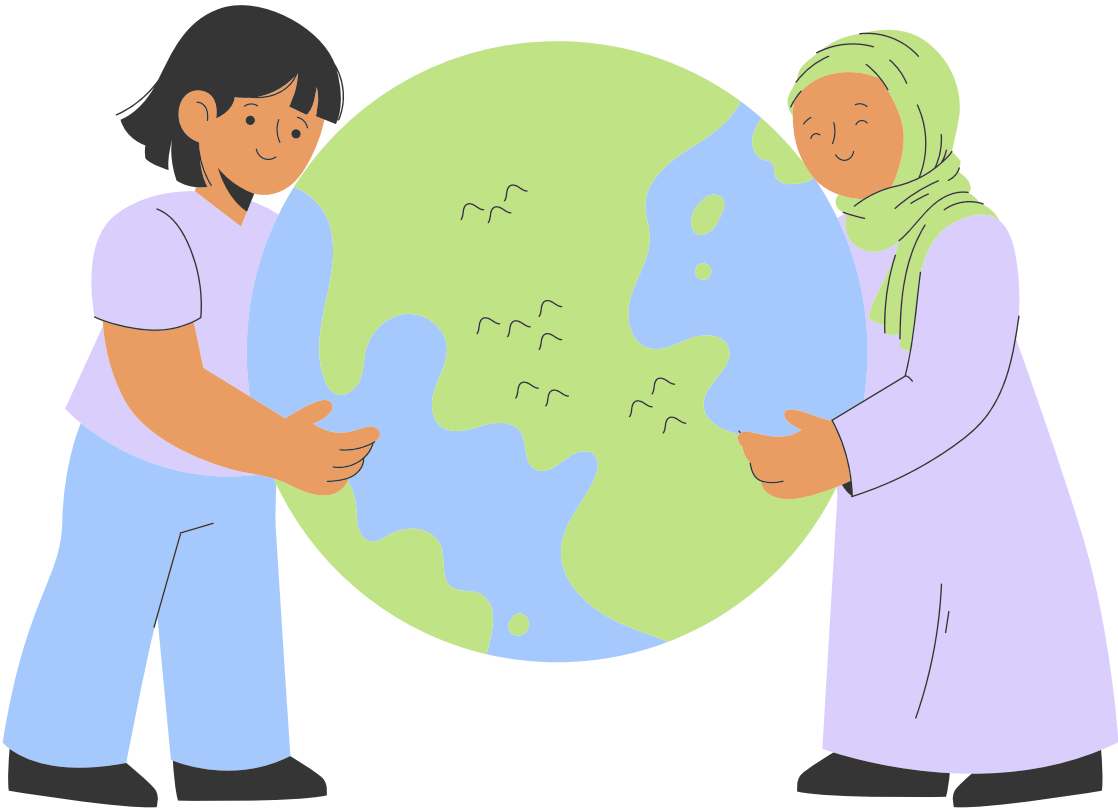
Growing Awareness of Holistic Development–Parents and communities now value not only academics but also discipline, life skills, values, sports, and personality development.

Market Potential



Market	Calculation	Value
TAM (Total Addressable Market)	Total market	USD 313.74 Billion
SAM (Serviceable Available Market)	10% of TAM	USD 31.37 Billion
SOM (Serviceable Obtainable Market)	1% of SAM	USD 313.74 Million

TAM: USD 313.74 Billion
SAM: USD 31.37 Billion (10% of TAM)
SOM: USD 313.74 Million (1% of SAM)



Business Model



CSR-Funded Projects

- Partnering with companies to implement education, healthcare, women empowerment, rural development and environmental programs.

Grants and Institutional Funding

- Securing support from government schemes, charitable foundations, development agencies and social-impact institutions.

Individual Donations

- Mobilizing contributions from individuals, well-wishers and community supporters through online and offline channels.

Program Sponsorships

- Offering organizations the opportunity to sponsor specific villages, beneficiaries, campaigns or development initiatives.

Strategic Partnerships

- Collaborating with schools, hospitals, NGOs, government bodies and volunteers to reduce costs and expand social impact.

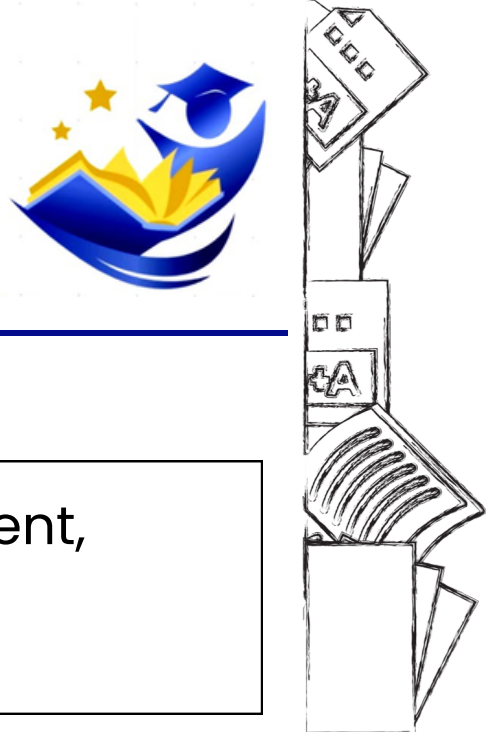


Competitive Analysis



Key Parameters	Gyaandee Eco Foundation	Single-Focus NGOs	Charity-Based Organizations	Government Welfare Programs
Integrated Social Development Model	✓	✗	✗	✓
Women Empowerment & Livelihood Support	✓	Limited	Limited	✓
Education, Healthcare & Rural Development	✓	Limited	Limited	✓
Grassroots Community Participation	✓	✓	Limited	Limited
Environmental & Clean Water Initiatives	✓	Limited	✗	✓
Personalized Local Implementation	✓	✓	Limited	✗
CSR & Institutional Partnership Potential	✓	✓	Limited	Limited
Focus on Long-Term Self-Reliance	✓	Limited	✗	Limited

Why Invest in GYAANDEEP ECO FOUNDATION?



Integrated Social Impact Model

Addresses education, healthcare, women empowerment, rural development and environmental challenges through one coordinated platform.

Strong Grassroots Reach

Works closely with underserved communities to identify real needs and deliver locally relevant solutions.

GYAANDEEP ECO FOUNDATION

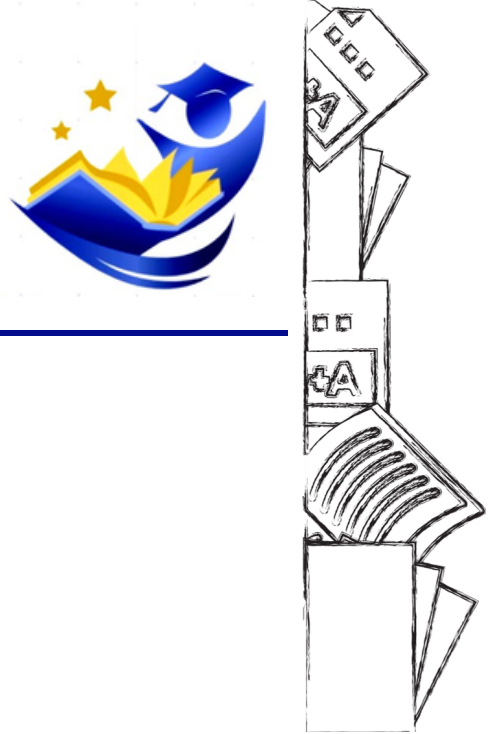
Scalable and Sustainable Approach

Focuses on skills, livelihoods, community participation and long-term self-reliance rather than short-term support alone.

High Partnership Potential

Offers strong opportunities for CSR collaboration, grants, institutional partnerships and measurable social-impact programs.

Go-to-Market Strategy



Community Need Assessment

Identify high-priority villages and beneficiary groups through surveys, local consultations and field visits.

Local Partnership Development

Collaborate with panchayats, schools, hospitals, SHGs, NGOs and community leaders for effective implementation.

Pilot Program Launch

Start focused programs in education, healthcare, women empowerment and rural development within selected communities.

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CSR and Donor Outreach

Approach companies, foundations, institutions and individual donors with structured, measurable social-impact proposals.

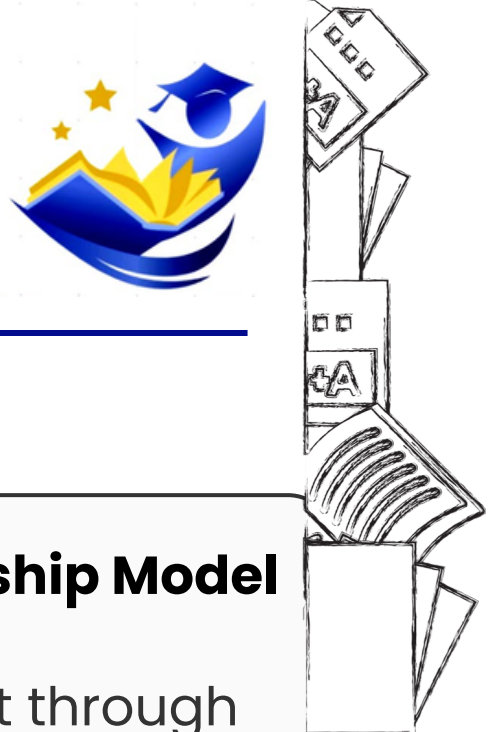
Volunteer and Awareness Campaigns

Engage volunteers through digital platforms, colleges, community events and social-media awareness initiatives.

Impact Tracking and Expansion

Measure outcomes, prepare transparent impact reports and replicate successful programs across new villages and districts.

Revenue Model



CSR Funding Model

Funds received from companies under CSR initiatives for student education, hostel operations, meals, and welfare programs.

Donation-Based Model

Regular donations from individuals, philanthropists, alumni, and community supporters to cover daily operational expenses.

Sponsorship Model

Student-wise sponsorship for food, accommodation, books, uniforms, educational materials, and academic support.

Grant & Partnership Model

Financial support through government grants, NGO collaborations, foundations, and educational welfare schemes.

Potential Revenue Streams

Corporate CSR Contributions

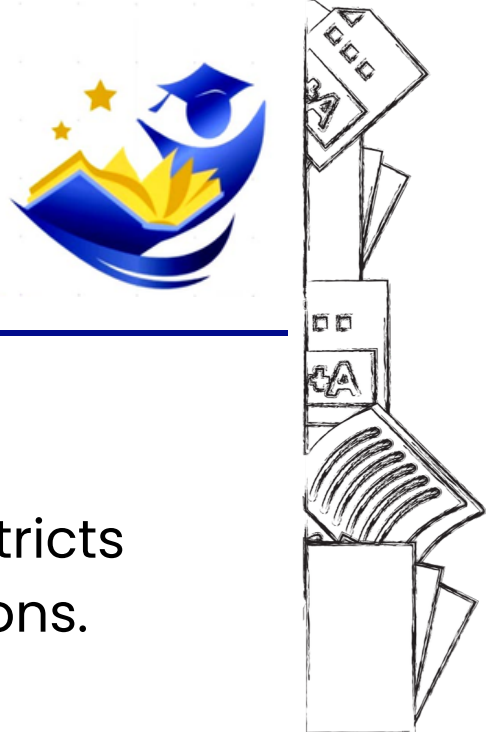
Individual Donations & Philanthropy

Student Sponsorship Programs

Government / Foundation Grants

Alumni & Community Fundraising

Aim to Scale Up

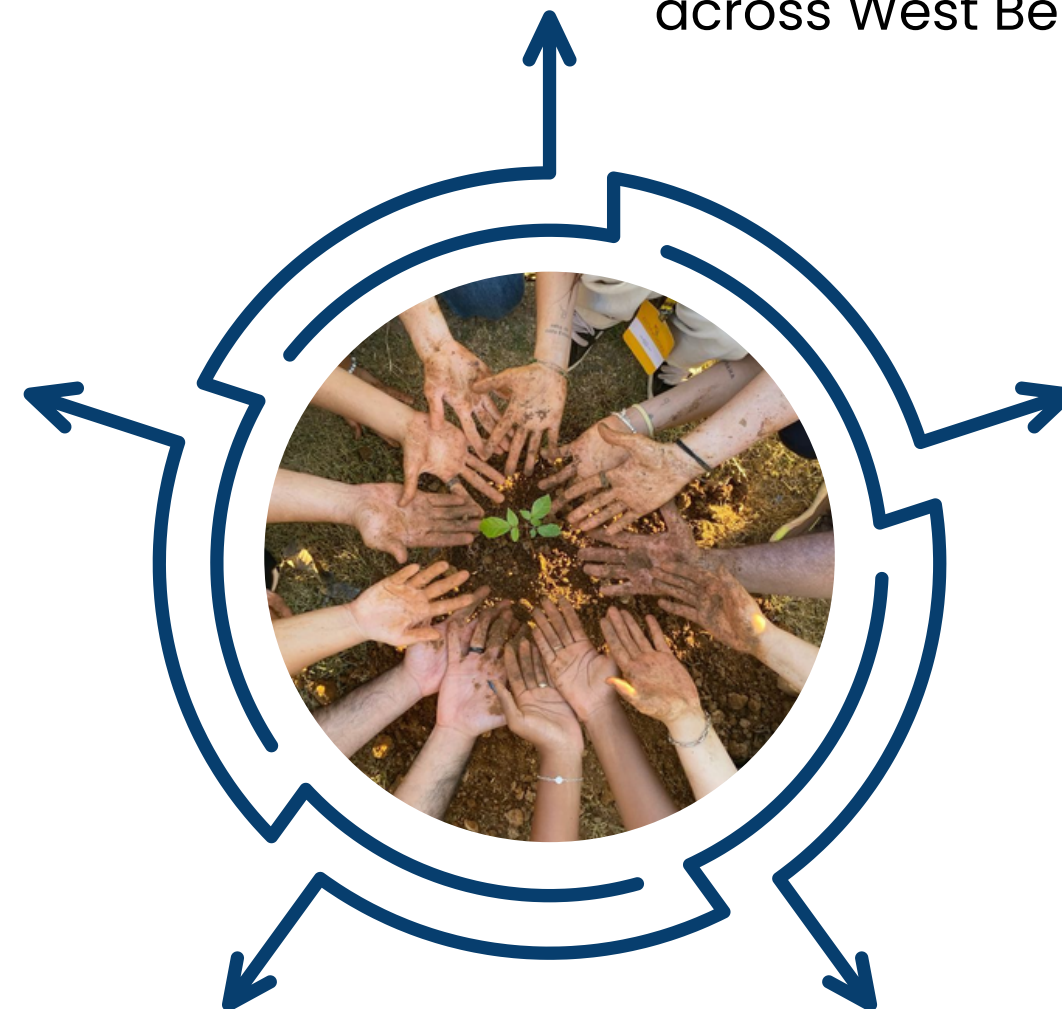


Replicate Successful Programs

Standardize high-impact education, healthcare, livelihood and environmental models for implementation across multiple communities.

Strengthen Technology Integration

Adopt digital systems for beneficiary registration, volunteer management, project monitoring and impact reporting.



Expand Geographic Reach

Extend programs from Birbhum to additional districts across West Bengal and other underserved regions.

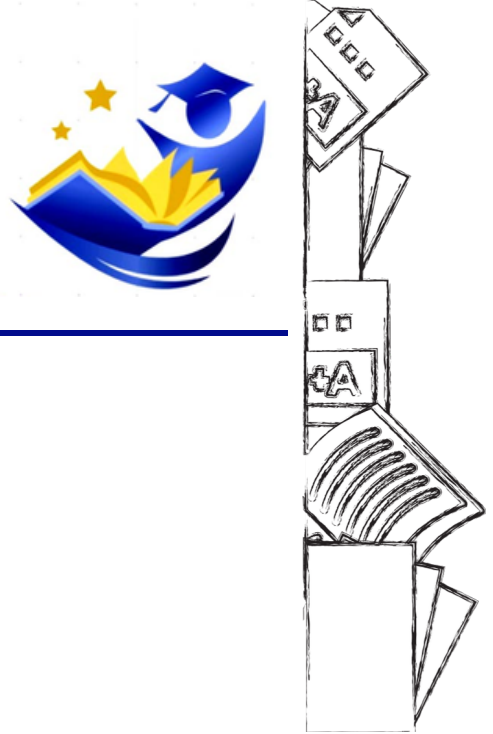
Increase Beneficiary Coverage

Support more women, children, youth, farmers, elderly people and vulnerable families through structured initiatives.

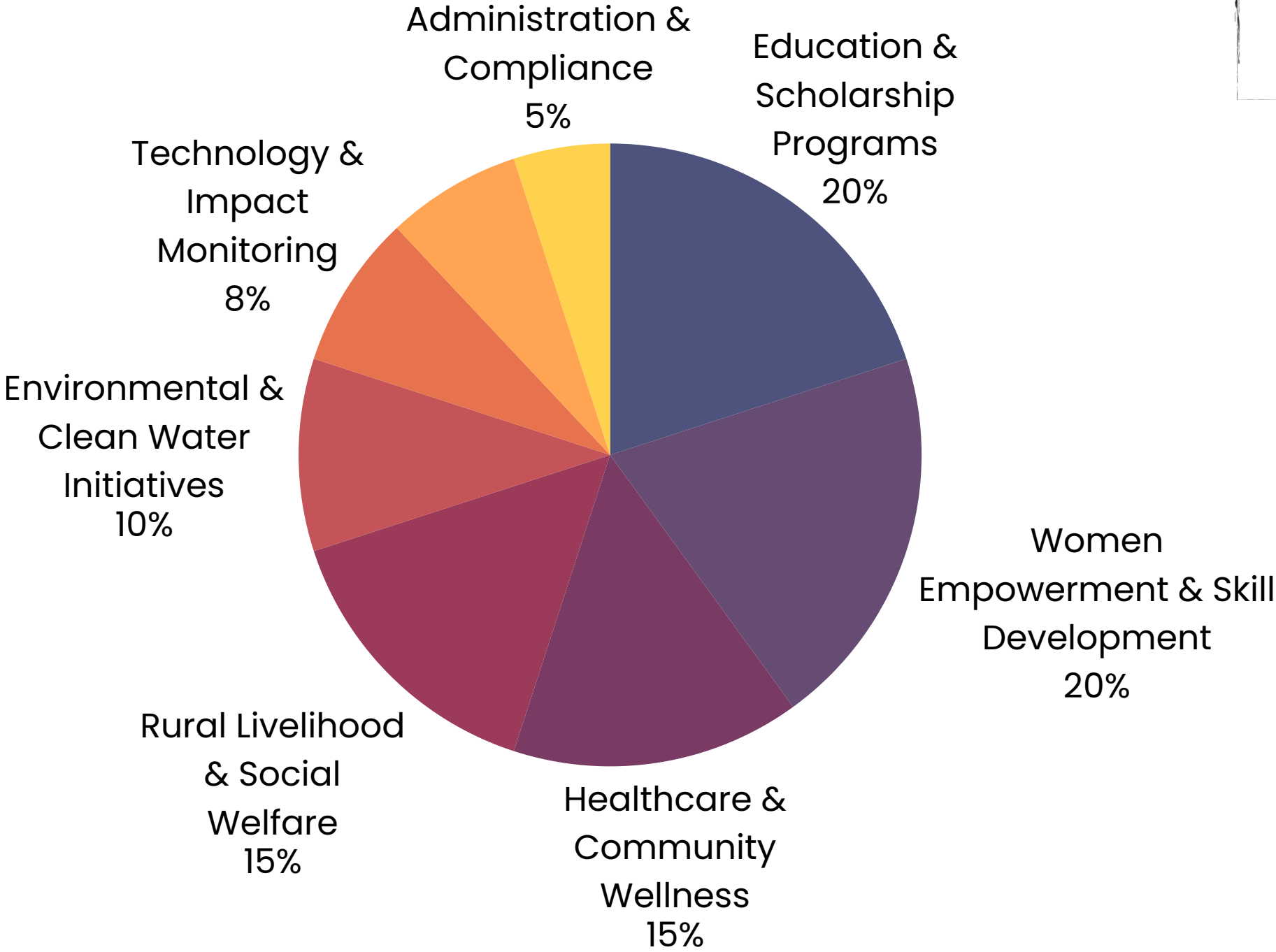
Build Strong CSR Partnerships

Partner with companies and foundations to secure long-term funding for scalable social-impact projects.

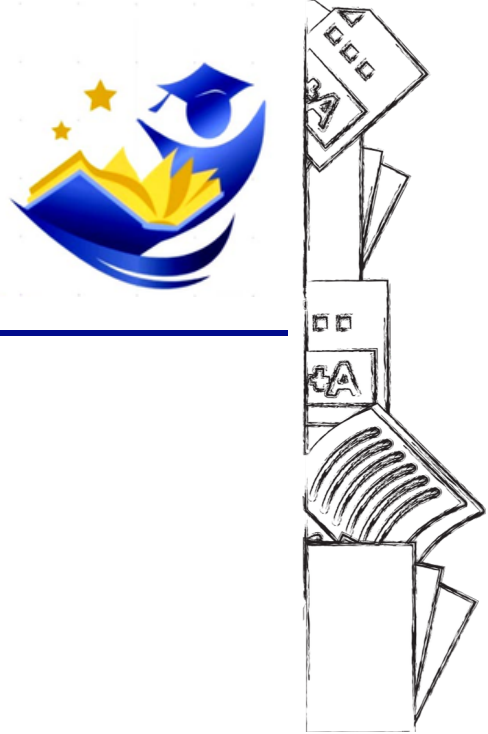
Fund Utilization



Area	Allocation
Education & Scholarship Programs	20%
Women Empowerment & Skill Development	20%
Healthcare & Community Wellness	15%
Rural Livelihood & Social Welfare	15%
Environmental & Clean Water Initiatives	10%
Technology & Impact Monitoring	8%
Community Outreach & Volunteer Development	7%
Administration & Compliance	5%



Leadership Team



Arijit Das

Director

Qualification: M.A in Sociology



Anuradha Das

Director

Qualification: 12th passed

THANK YOU FOR YOUR TIME



Join Us in Building a Compassionate and Empowered Future.

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